



Go. Mobile.

Is your website mobile friendly?

Having a mobile version of your website has become an increasingly important aspect of website design with many people accessing the internet through a mobile device (cell phone, tablet, Mp3 player, etc.) each and every day. Your regular website will just not cut it for those mobile devices.

Your traditional website is set up for a traditional web browser and, for all intents and purposes, a mobile device accessing the internet does not have the same web browser quality as a desk-top PC or laptop computer. In other words, the screen size is significantly smaller and there are a variety of different screen shape and sizes of screen that do not match the ratio (width X height) of traditional computer monitors.

Certain elements of your website (images, graphic animation, photo slide shows, etc.) that make it look fantastic on a regular browser may not be able to display on certain mobile devices or may slow the speed of the website load time so much that the viewer will not have the patience to wait. In other words, your mobile site should be a much more simplified version of your regular website with text, buttons and links that are large enough to read and touch without having to zoom in.

If a business has a website that is mobile friendly, they will get higher search engine rankings. Today's mobile users are looking for mobile friendly sites to view on their mobile devices. We're about to see a big change in small businesses making their websites mobile. Are you ready or will your competition get there first?

Compare these traditional websites with their mobile versions:



www.tcng.ca



www.alicatgraphics.ca

Contact The Community Networks Group

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Get. Mobile. Today.

